

ACTIVITY - AD-O-BIZZ

CLASS – VIII

26TH APRIL 2013

Right to be informed is an important feature of today's fast changing world and advertising plays an important role in informing the people about what's in and what's out. Apropos to this an activity. 'Ad-O-Bizz' was conducted by the students of 8th Class on 26th April 2013 where the students showcased their ideas on various social issues and commercial products through various ads. Some burning social issues like Women's Safety, Polio Vaccination, Eyes Donation were taken. Students created awareness on these social issues through creative ideas. Various products like Mosquito Killing racquet, Fairness Creams, CID sunglasses etc. were also promoted in humorous and satirical manner. The activity was a success as a whole and was applauded by all.



RESULT

| S.NO. | NAME OF THE STUDENTS | ACTIVITY NAME | POSITION |
|-------|---|-------------------------------------|-------------|
| 1. | JASKIRAT SINGH ARJIT GUPTA RISHUL OBEROI SHITIJ DUA RISHABH SABHARWAL ROHAN KAPOOR | MOSQUITO REPELLANT RACQUET | I |
| 2. | ANMOL DUREJA MUSKAN KHANNA JAHNAVI AHUJA RITIK DAHIYA SHENOY WADHWA ROHAN SHARMA MOHIT KHANNA | POLIO AWARENESS | II |
| 3. | HARSHITA CHOPRA NANDITA RUHI SACHDEV VAIBHAV CHANANA LAKSHAY KHATTER ANIMSH DUBEY HARNOOR KAUR PRAGYA PANT | WOMEN'S SAFETY YOU CAN! | III |
| 4. | GURPREET SINGH MANAV CHADHA ABHIMANYU MADAN JATIN BHATIA LAKSHAY CHOPRA MANVI CHAWLA ANUMAY | SUNGLASSES – CID SUNGLASSES | III |
| 5. | SRISHTI KHINCHEE MUSKAN KHANDELWAL SUPARNA KHANNA DIKSHA PANESAR PRANAV JAGGERWAL MRIGA CHACHRA | ANTIWRINKLE/YOUNG FOREVER LOTION | CONSOLATION |

Congratulations to all the winners